

AGENDA SUPPLEMENT

Economy and Place Policy and Scrutiny Committee

To: Councillors K Taylor (Chair), Daubeney (Vice-Chair),
Hook, Pearson, Kilbane, Cuthbertson and D Taylor

Date: Tuesday, 26 July 2022

Time: 5.30 pm

Venue: The George Hudson Board Room - 1st Floor West
Offices (F045)

The Agenda for the above meeting was published on Monday 18 July 2022. The attached additional documents are now available for the following agenda item:

**4. Executive Member for Environment and (Pages 1 - 6)
Climate Change Plans for carbon neutral /
carbon zero at York Central**

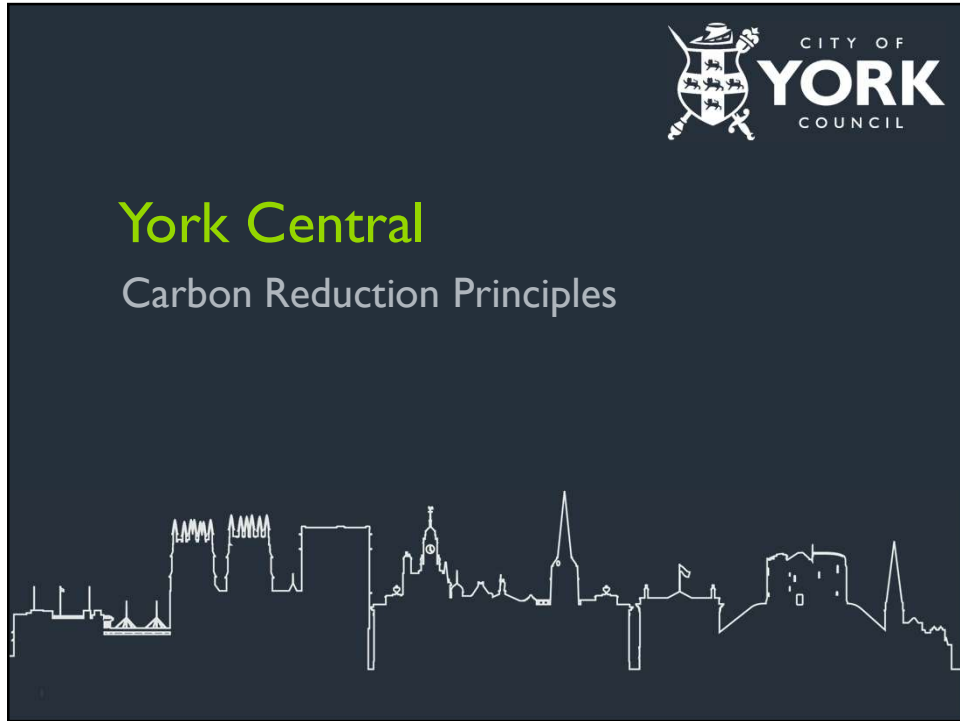
Attached are the York Central Carbon Reduction presentation given at the meeting and National Railway Museum Sustainability notes referred to at the meeting.

6. York BID 5 Year Plan Update (Pages 7 - 26)

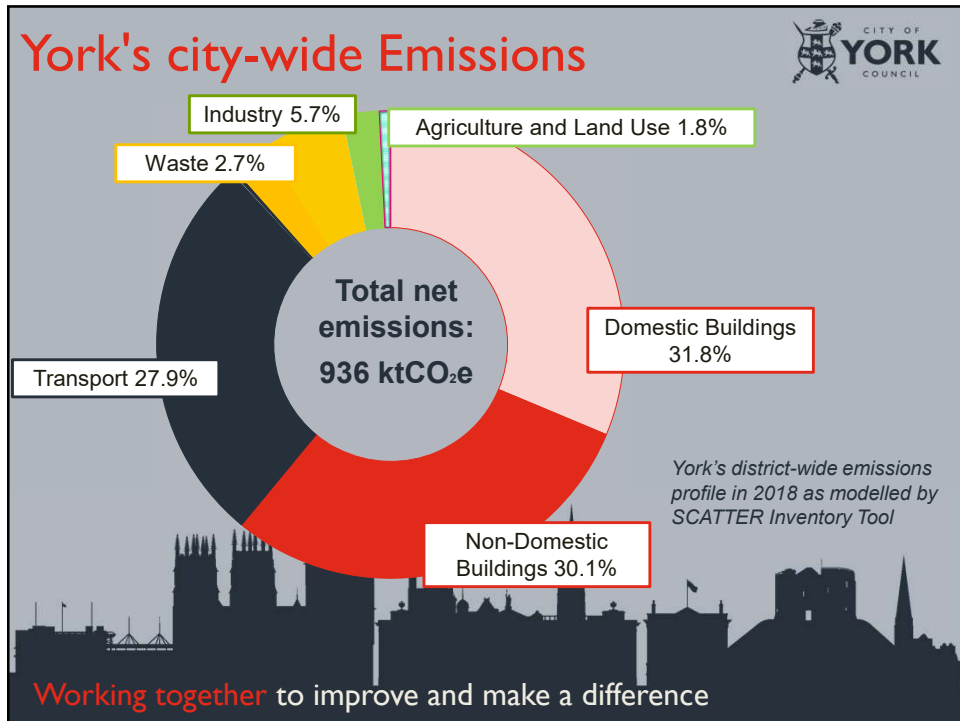
Attached is the YorkBID presentation given at the meeting.

This agenda supplement was published on Wednesday 27 July 2022.


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York Climate Change Strategy

<p style="text-align: center;">Engagement</p> <ul style="list-style-type: none"> 1.1 Clear communication and information 1.2 Increase awareness and understanding 1.3 Build strong relationships and networks 1.4 Identify best practice 	<p style="text-align: center;">Buildings</p> <ul style="list-style-type: none"> 2.1 Improve energy efficiency of existing buildings 2.2 Reduce emissions from new buildings 2.3 Move away from fossil fuel heating systems 2.4 Switch to more efficient appliances 	<p style="text-align: center;">Transport</p> <ul style="list-style-type: none"> 3.1 Reduce overall travel miles 3.2 Increase uptake of active travel and public transport 3.3 Switch to electric vehicles 3.4 Reduce freight emissions 3.5 Futureproof infrastructure 	<p style="text-align: center;">Waste</p> <ul style="list-style-type: none"> 4.1 Reduce amount of waste 4.2 Increase reuse, repair and recycling rates 4.3 Move towards a circular economy
<p style="text-align: center;">Commercial & Industrial</p> <ul style="list-style-type: none"> 5.1 Improve process efficiency 5.2 Shift away from fossil fuels 5.3 Grow the green economy 5.4 Increase resilience to climate risks 	<p style="text-align: center;">Natural Environment</p> <ul style="list-style-type: none"> 6.1 Increase tree planting 6.2 Increase carbon storage 6.3 Promote sustainable land management 6.4 Reduce the impacts of extreme weather events and climate risks 	<p style="text-align: center;">Energy</p> <ul style="list-style-type: none"> 7.1 Increase renewable energy generation 7.2 Improve energy flexibility and storage 7.3 Support increase in local community energy ownership 	<p style="text-align: center;">Governance</p> <ul style="list-style-type: none"> 8.1 Decide responsibility 8.2 Track action 8.3 Monitor progress 8.4 Report annually

Working together to improve and make a difference

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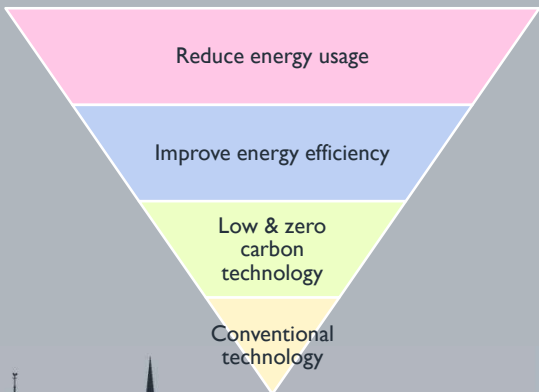
Energy & Carbon Reduction

All development will follow the Energy Hierarchy

Non-residential elements will achieve BREEAM Excellent (or equivalent) as a minimum

Residential elements will achieve an EPC 'A' rating


Council led residential elements will adhere to the York Housing Delivery Programme Design Manual – Passivhaus standards



The diagram is an inverted pyramid divided into four horizontal sections. From top to bottom, the sections are: pink (Reduce energy usage), blue (Improve energy efficiency), light green (Low & zero carbon technology), and yellow (Conventional technology).

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Building Solutions

Inclusion of low carbon technology is under continuous review


Renewable generation included as a minimum (solar PV)

Combined Heat & Power (CHP) network ruled out due to reliance on fossil fuel

District Heat Network (DHN) with water-source heat pump as the energy source was ruled out as not considered commercially viable following feasibility study (Ramboll, 2017)


BUT

Potential for a publicly let DHN scheme or through use of Government programmes (Heat Network Delivery Unit & Green Heat Network Fund), which could make a DHN at York Central commercially viable



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Transport Solutions

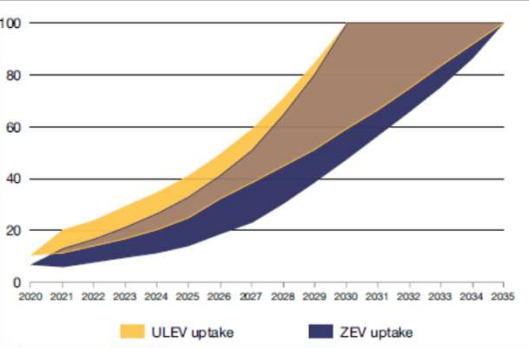
Promotes sustainable modes of transport and reduces reliance on car usage

Street travel plan prioritises sustainable travel modes (walking & wheeling) – enhanced through proximity to public transport network


Street design provides primacy for pedestrians and integration of cycle routes into surrounding areas

Low levels of car parking provision intended to discourage car ownership and usage

Incorporation of electric vehicle charging infrastructure



Potential pathway – Percentage of new car sales accounted for by Ultra Low Emission Vehicles (ULEVs) and Zero Emission Vehicles (ZEVs)
Source: Transitioning to zero emission cars and vans: 2035 delivery plan



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National Railway Museum: Central Hall Sustainability Statement P03: December 2021

- Operational energy demand is being reduced through:
 - **High performance fabric efficiencies** and passive design measures.
 - **Mixed mode ventilation** that allows natural ventilation in the summer months.
 - **MVHR with heat recovery.**
- Overheating analysis has taken place to ensure the building will be thermally comfortable with the combination of daytime and night-time ventilation paths.
- Separate **Air Source Heat Pumps** are proposed for heating and hot water to allow the electrification of heat. Very low GWP refrigerants have been selected for the ASHPs and leak detection will be provided.
- The project is targeting **RIBA 2030 performance levels for energy use.**
- Internal daylighting analysis of the Central Hall and existing surrounding buildings has **informed glazing ratios** in wall fenestration and roof design, including rooflight layout. This will optimise natural daylight within the spaces for improved health and wellbeing, utilise solar gains in winter months and avoid overheating in the summer months.
- Embodied carbon will be reduced as timber/steel frames are inherently low carbon with the choice to expose the structure as much as possible eliminating finishing materials.
- Material choices, especially on the external surfaces, will be selected for durability and resilience to climate change.
- The project is targeting **RIBA 2030 performance level for embodied carbon.**
- Water consumption reductions will go beyond the BREEAM excellent requirements and will be met through **water efficient fittings, water meters and leak detection systems.** This will create at least a 40% water reduction over baseline water consumption.
- Surface water shall be restricted to provide a 30% betterment of the previously developed surface water runoff rate, before discharging to the public sewer. This will be achieved through the installation of **below ground attenuation tank** and (where feasible) **permeable paving.**
- Sustainable waste management will be promoted by encouraging waste **prevention, reuse, recycling, and energy recovery.**
- Ecology opportunities limited on site but will include:
 - Bat boxes.
 - Bird boxes.
 - Swift Bricks.
 - Specification of appropriate tree and shrub planting as part of the proposed landscaping scheme.
- Target 10% improvement in net gain.
- **LED lighting** fittings throughout achieving >100 lumens/watt coupled with lighting strategy incorporating sensors.
- Intention to **report operational energy consumption and embodied carbon** of the building with an aspiration to achieve UKGBC Net Zero Carbon Verification.
- **BREEAM Pre-Assessment** has indicated the project is capable of achieving an **Excellent** rating.

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Annual General Meeting

14th July 2022



Tonight's Running Order

ANDREW LOWSON – BID EXECUTIVE DIRECTOR

- BID Update and city centre performance

MAX REEVES – DIRECTOR AT HELMSLEY GROUP

- An opportunity to reposition York City Centre

QUESTIONS ON THE PRESENTATIONS

FORMAL BUSINESS

- Ratifying Board Directors
- Ratifying Finances

QUESTIONS

DRINKS & NETWORKING



The past 12 months

Coming out of covid lockdowns

- Focus on making the city feel welcoming
- Taking advantage of staycations
- Continuing to engage local audience
- Sense of business community
- Understanding what is 'the new normal?'



Getting the basics right

Businesses tell us that priorities remain:

- Safe
- Clean

Planning for the future:

- Built environment/ public realm
- Housing affordability
- Culture, Vibrancy
- Access / mobility



Family friendly



Local spend



Promotion



Business support



Animating the city



Make the city headline news!



From pageants to picnics: 20 great jubilee days out

Knights, concerts and afternoon teas ... where to royally enjoy yourself over the platinum jubilee bank holiday weekend



The city of York is marking the Queen's Platinum Jubilee by dressing the city for the occasion

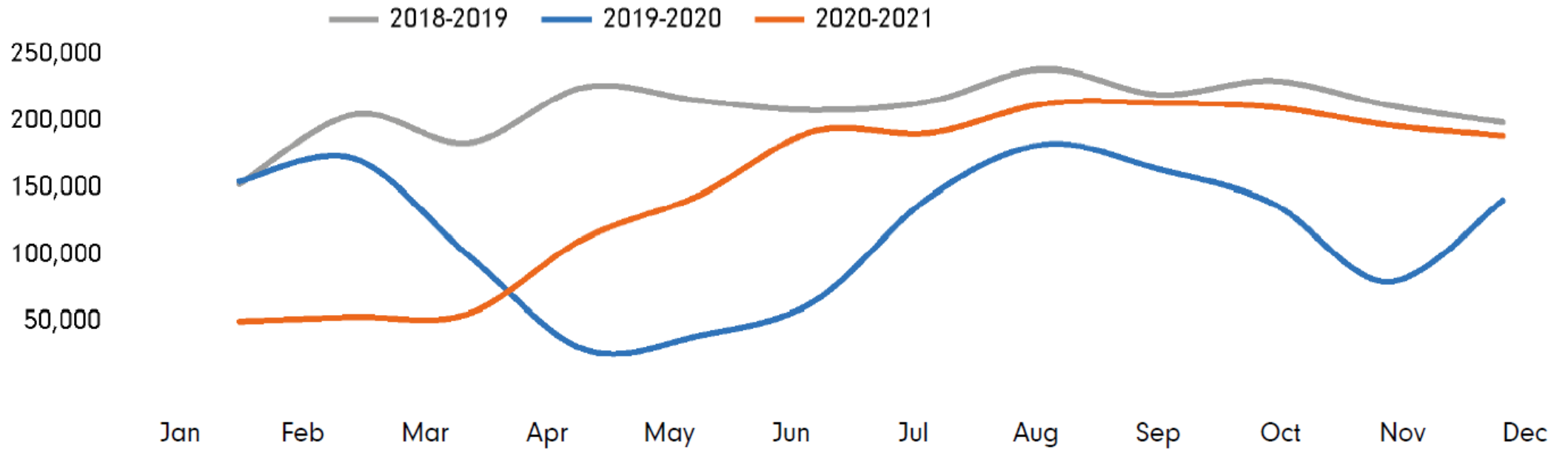
Double deckchairs, York



Photograph: Gareth Buddo/The York BID

York is making a bid to have the most bunting over the bank holiday: the city centre will be dressed with more than two miles of it. In St Sampson's Square, archive footage of the Queen's visits to the north will be shown on a big screen, alongside daily screenings of the animated film *The Queen's Corgi* (2-4 June). Other green spaces around the city will have giant union jack deckchairs, big enough for two, including Dean's Park, St Anthony's Garden and Museum Gardens. The Spring fair and food festival at York Racecourse includes more than 40 traders, DJs, bands, a vintage funfair, the lighting of the beacon and a Big Jubilee Lunch. There is a service of celebration at York Minster on 4 June; a jubilee outdoor market at Carlton Towers, also on 4 June, with Pimm's and strawberries and cream; and lots of gin tastings at the York Gin Shop (2-5 June).

Footfall

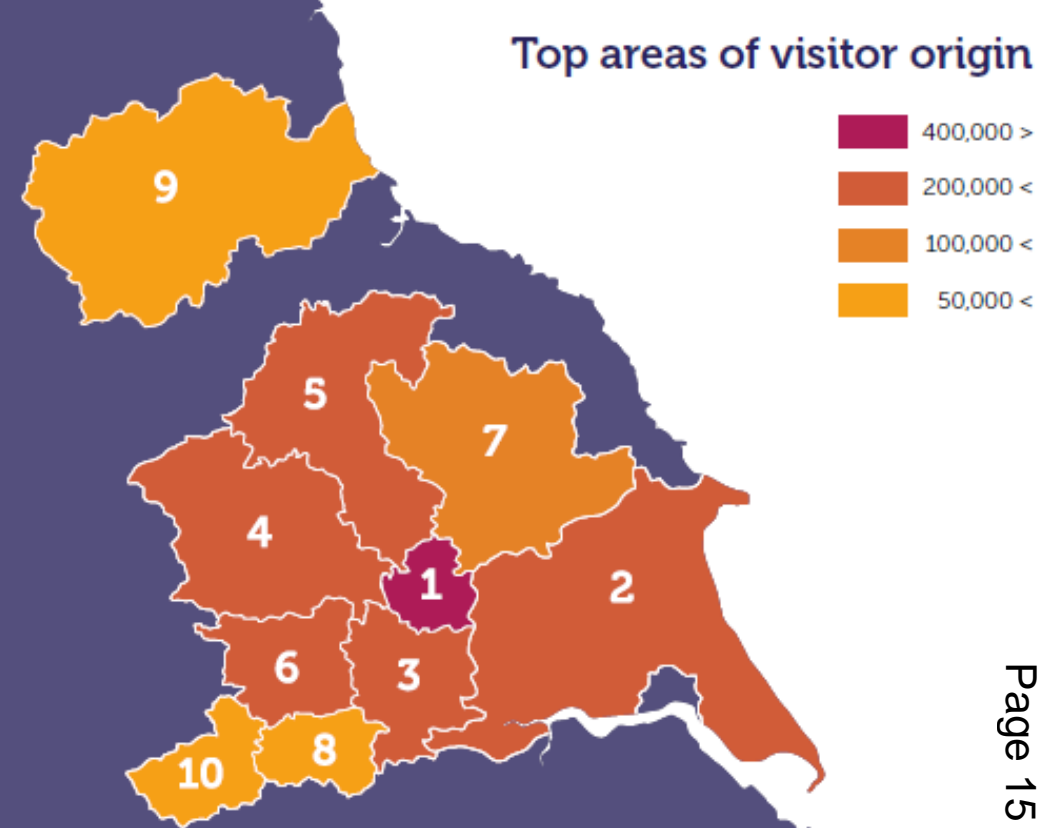


Second half of 2021 saw a strong bounce-back in York

December 2021 footfall only -5% down on pre-covid norm (national average was -22% down)

Visitor Origin

- Local people from York are the city's biggest supporters
- Strong support from neighbouring districts
- Importance of the day-tripper market



Local Authority District	%
1. York	24%
2. East Riding of Yorkshire	5.29%
3. Selby	4.48%
4. Harrogate	4.3%
5. Hambleton	4.08%
6. Leeds	2.47%
7. Ryedale	1.52%
8. Wakefield	1.5%
9. County Durham	1.35%
10. Kirklees	1.25%



Spend by sector Q1 2019 – Q4 2021 (merchant / till)

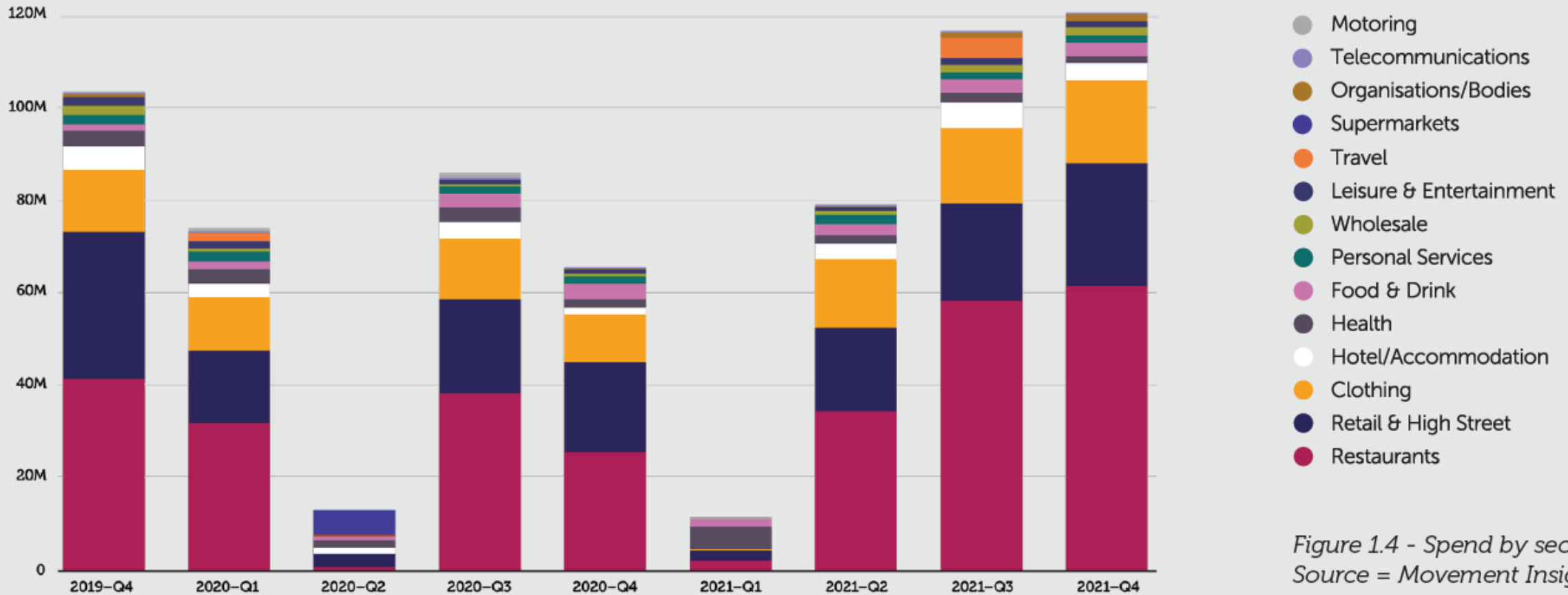


Figure 1.4 - Spend by sector;
Source = Movement Insights (VISA data)

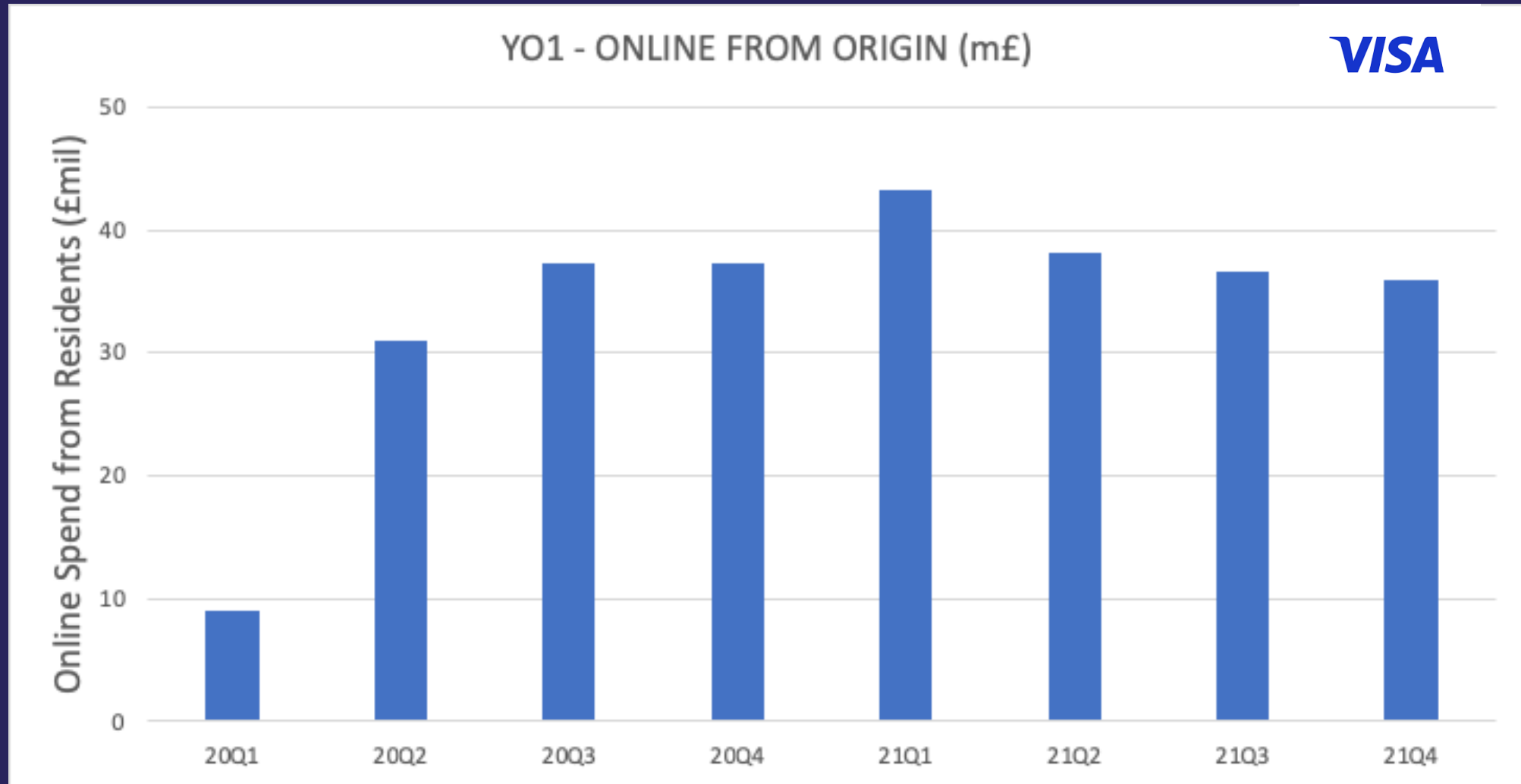
Restaurants and clothing were big drivers behind York's bounce-back

Need to target 'high calorie' spenders!

Location	Population (ppl)	Visa Spend (£)	%	Visitation (ppl)	%	% Spend / % Visitation ▾
LONDON	4,815,465	5,543,095	4%	20,847.5	2.2%	1.7
WETHERBY	24,998	794,726	1%	3,317.0	0.4%	1.6
PICKERING	10,760	614,195	+0%	3,009.0	0.3%	1.3
COTTINGHAM	17,481	335,364	+0%	1,656.0	0.2%	1.3
YORK	286,245	53,001,114	37%	264,968.4	28.1%	1.3
THIRSK	19,997	607,033	+0%	3,049.0	0.3%	1.3
BRISTOL	802,002	402,885	+0%	2,095.3	0.2%	1.3
EDINBURGH	445,275	716,063	+0%	3,880.2	0.4%	1.2
NEWARK	88,343	355,846	+0%	1,947.0	0.2%	1.2
RIPON	25,852	393,866	+0%	2,169.0	0.2%	1.2



A demonstration of how Covid changed game for online spend in York!



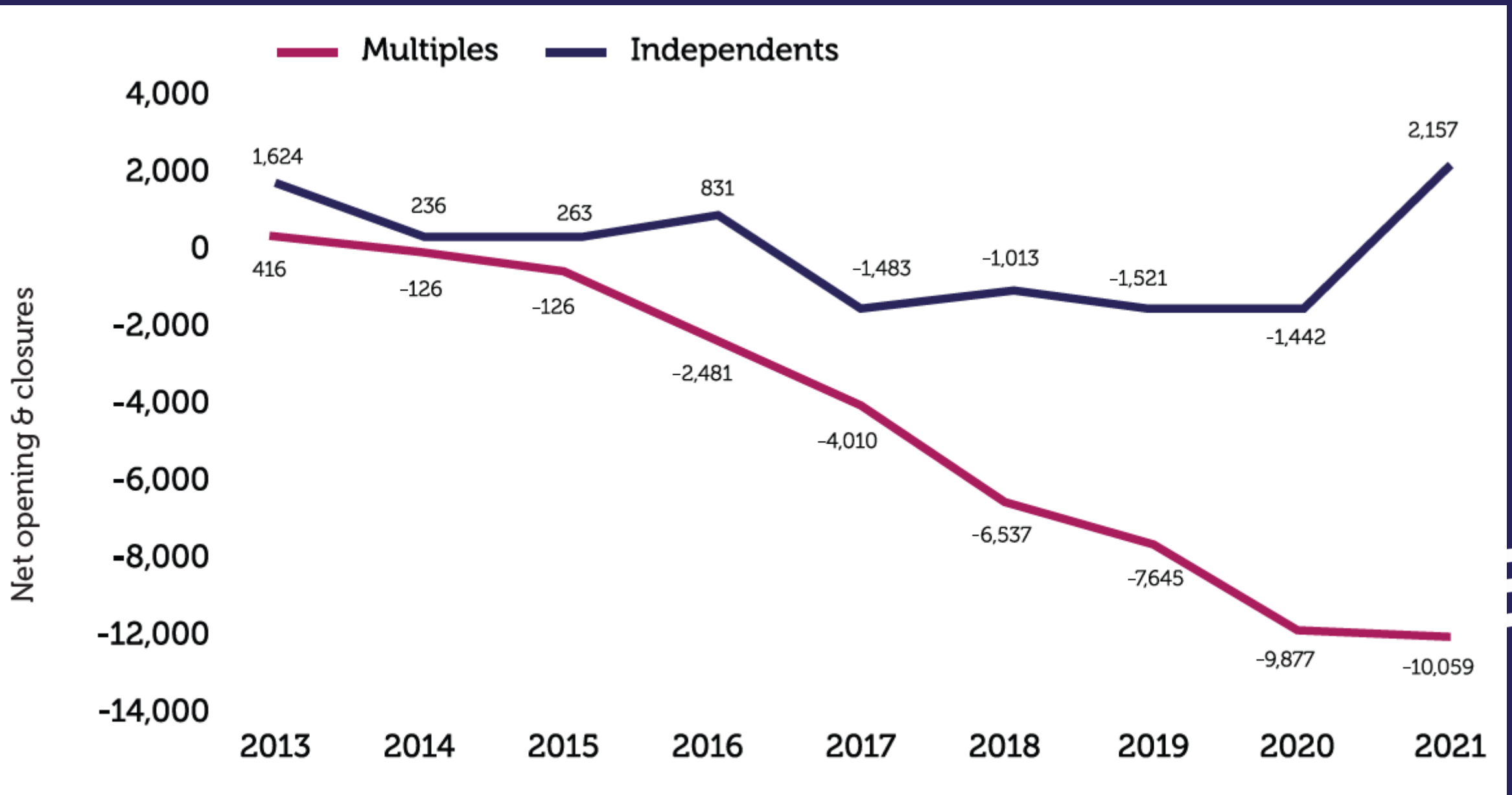


VISA

**February & March 2022
showed most foreign spend
coming from North America**

Cardholder Origin	Feb 2022	Mar 2022
UNITED STATES OF AMERICA	91.7K	176.7K
CHINA MAINLAND	64.2K	73.1K
REPUBLIC OF IRELAND	19.7K	30.4K
NORWAY	24.8K	30K
CANADA	12.4K	25K
SPAIN	15.6K	16.6K
FRANCE	14.2K	15.2K
GERMANY	8.4K	15.1K
AUSTRALIA	13K	14.1K
KUWAIT	19.6K	12.4K
UNITED ARAB EMIRATES	5.4K	9.7K
THAILAND	6.4K	9.1K
SAUDI ARABIA	4.7K	8.9K
SINGAPORE	4.5K	7.2K
HONG KONG, CHINA	10.1K	7K
GREECE	2.9K	7K

2021 saw biggest growth in independents across the UK for years



UK – what's happened to buildings occupied by flagship multiples?

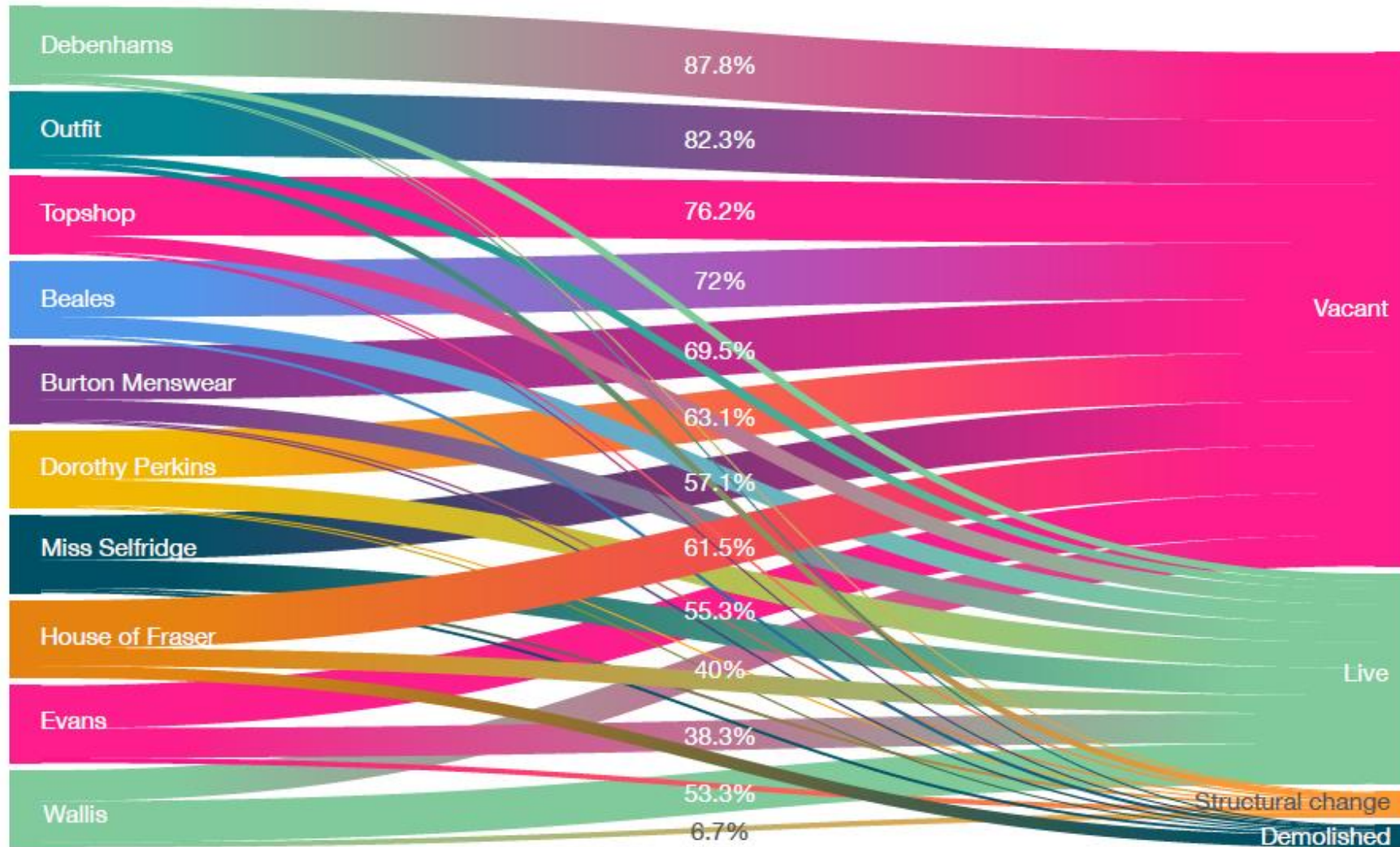
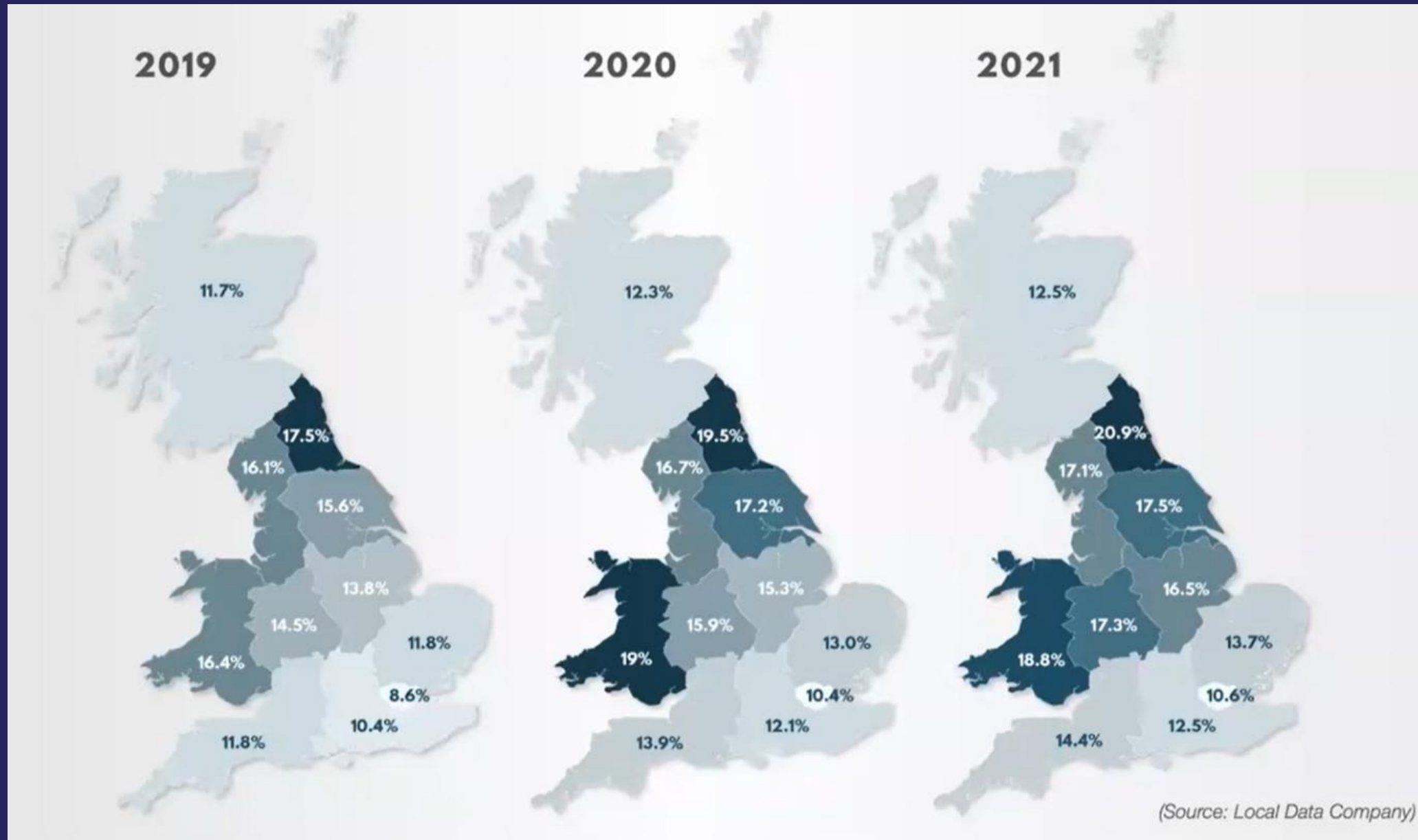


Figure 21: Reoccupation analysis of selected former fashion shops and department stores, 2021 (Source: Local Data Company)

UK shop vacancy rates by region



Top 10 growing categories in UK 2021

UK - growth driven by industries that cannot be replicated digitally



Top 10 declining categories in UK 2021

Some industries still feeling post covid after-effects



The year ahead



**Showcasing
York's Commercial
Developments**



**Providing A Voice
For Business**



**New Winter
Lights Scheme**



**Continue
With & Improve
'The Basics'**



**Enhancements
For The Public
Realm**



**Promoting Green
Issues**



**Training &
Development**

NUMBER OF REDEVELOPMENTS ACROSS GB



Redevelopment activity across GB, 2015 - 2021
(Source: Local Data Company)

